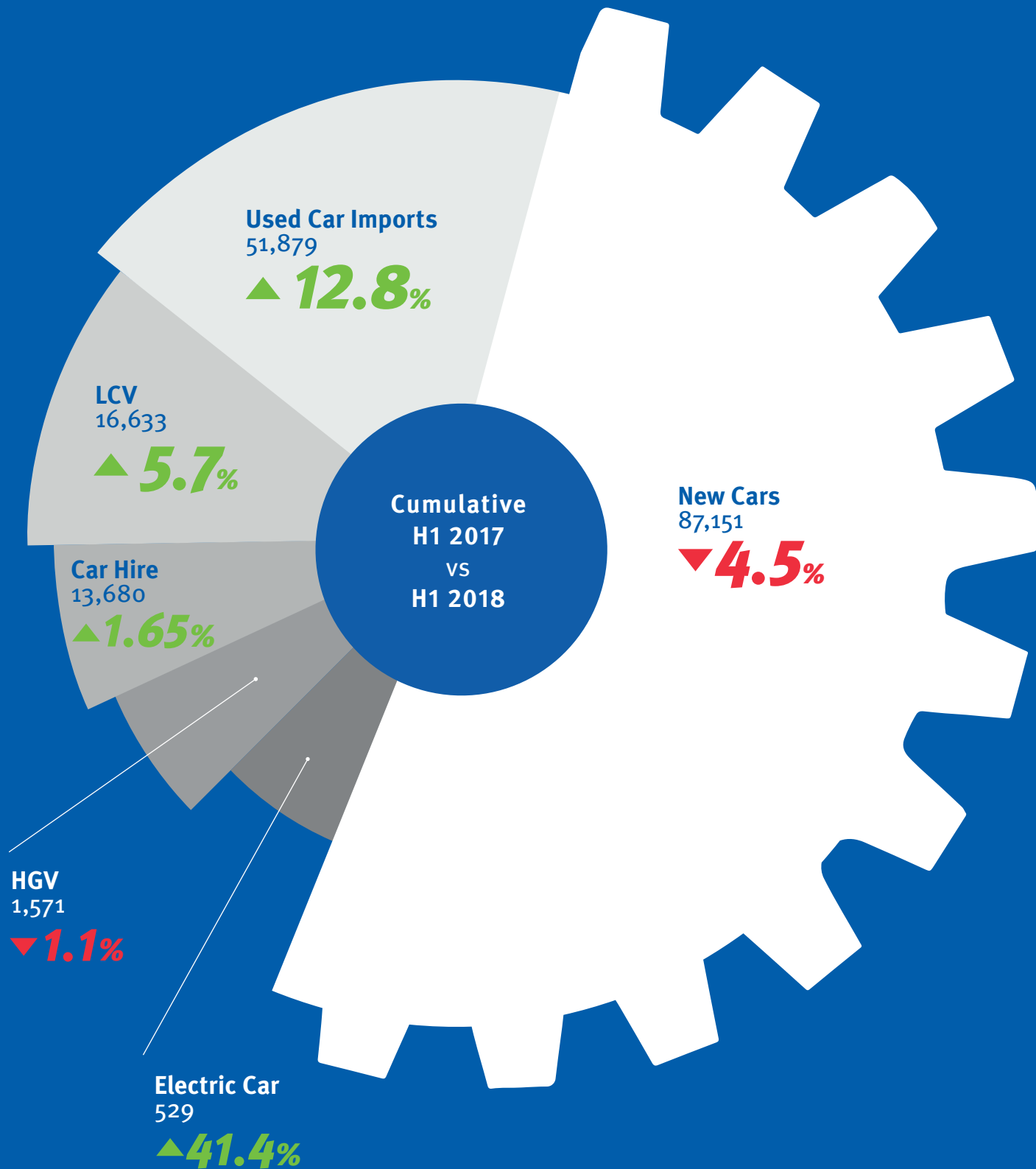




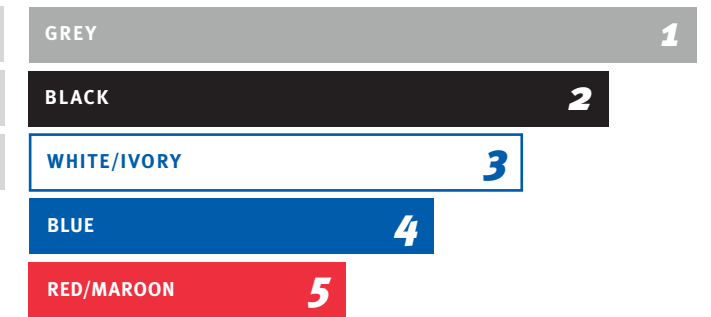
# 01 Total First Registrations



## 02 Top Selling Car Body Types



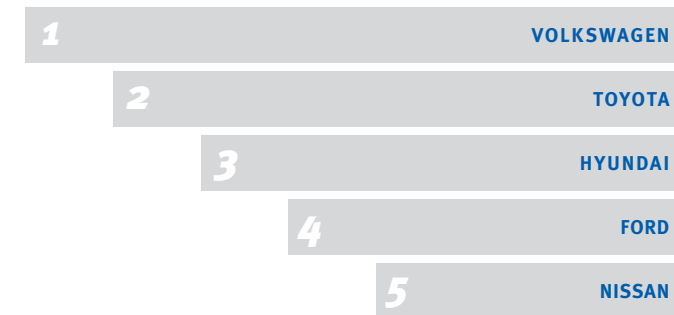
## 03 Top Selling Car Colours



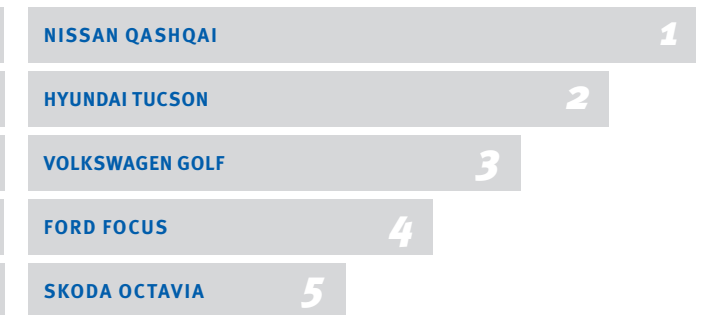
Source: SIMI Stats

## 04 Top Selling New Car Makes and Models

### New Car Make

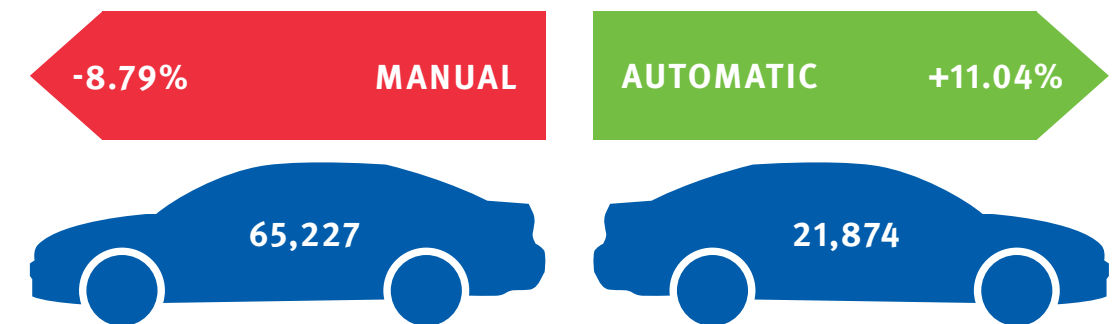


### New Car Model



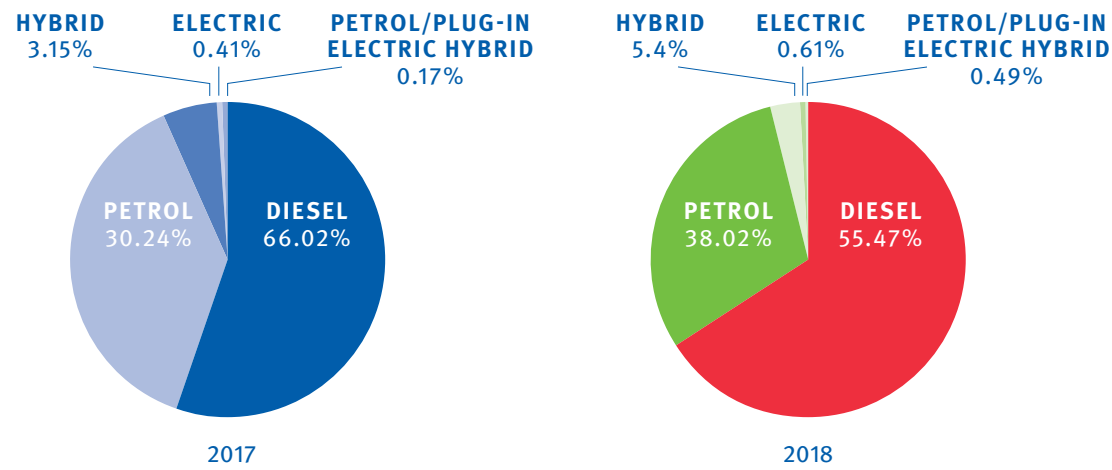
Source: SIMI Stats

## 05 New Cars by Transmission January–June 2018



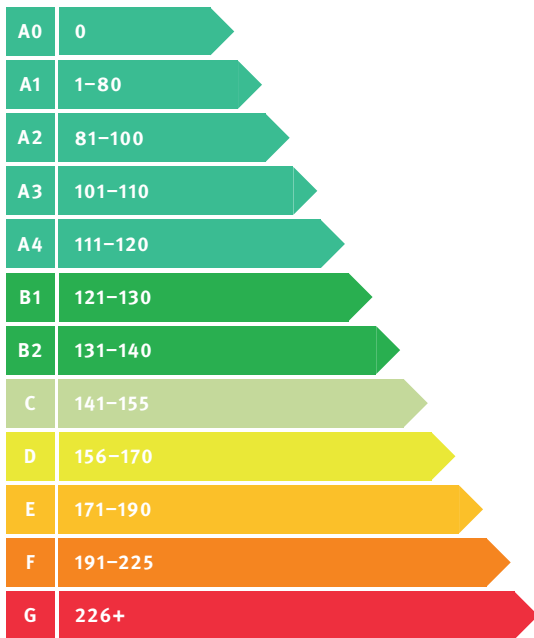
Source: SIMI Stats

## 06 New Cars by Engine Type January–June 2018



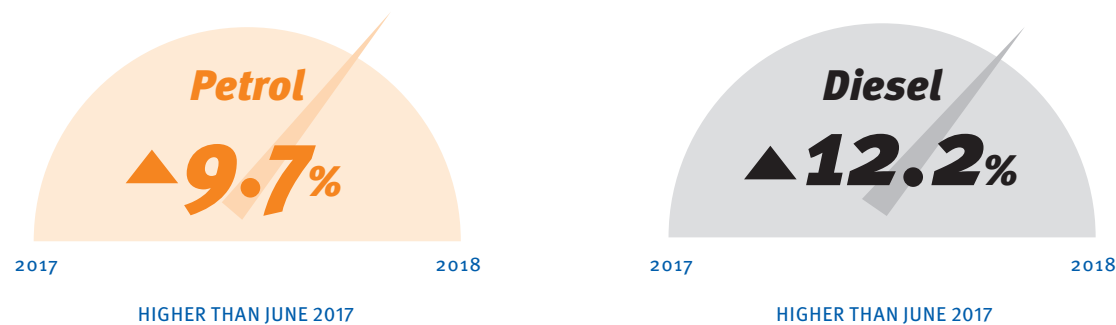
## 07 New Cars by Emissions

### CO<sub>2</sub> Band



CO <sub>2</sub> Band	2018 Units Jan–June	2017 Units Jan–June	% Change
A0	529	374	41.44%
A1	1,390	984	41.26%
A2	13,304	19,081	-30.28%
A3	25,368	27,121	-6.46%
A4	23,781	22,905	3.82%
B1	13,105	12,535	4.55%
B2	5,354	4,826	10.94%
C	3,156	2,293	37.64%
D	676	611	10.64%
E	409	427	-4.22%
F	54	46	17.39%
G	27	12	125%

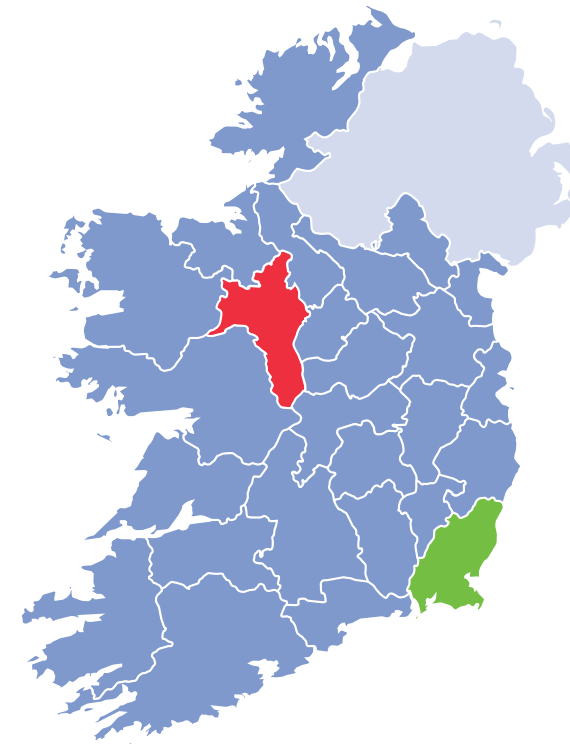
## 08 Cost of Motoring



## 09 New Car Registrations % Change by County January–June 2018

**BIGGEST DECREASE**  
**Roscommon**  
**▼17.17%**

**BIGGEST INCREASE**  
**Wexford**  
**▲7.59%**



County	2018 Units	2017 Units	% Change
Carlow	1,101	1,083	1.66%
Cavan	895	1,058	-15.41%
Clare	1,902	1,985	-4.18%
Cork	10,754	11,670	-7.85%
Donegal	1,840	2,035	-9.58%
Dublin	35,750	37,100	-3.64%
Galway	3,248	3,437	-5.5%
Kerry	1,841	1,996	-7.77%
Kildare	3,703	3,698	0.14%
Kilkenny	1,665	1,714	-2.86%
Laois	1,075	1,093	-1.65%
Leitrim	345	397	-13.1%
Limerick	3,065	3,213	-4.61%
Longford	427	454	-5.95%
Louth	1,943	1,930	0.67%
Mayo	1,506	1,637	-8%
Meath	2,612	2,751	-5.05%
Monaghan	694	729	-4.8%
Offaly	1,090	1,140	-4.39%
<b>Roscommon</b>	<b>748</b>	<b>903</b>	<b>-17.17%</b>
Sligo	787	829	-5.07%
Tipperary	2,429	2,576	-5.71%
Waterford	2,363	2,407	-1.83%
Westmeath	1,216	1,324	-8.16%
<b>Wexford</b>	<b>2,225</b>	<b>2,068</b>	<b>7.59%</b>
Wicklow	1,927	1,988	-3.07%

### 10 Cost of a New Car



BASE COST LOWER THAN JUNE 2018

CONSUMERS SPENDING MORE ON HIGHER SPECIFICATION CARS

Source: CSO

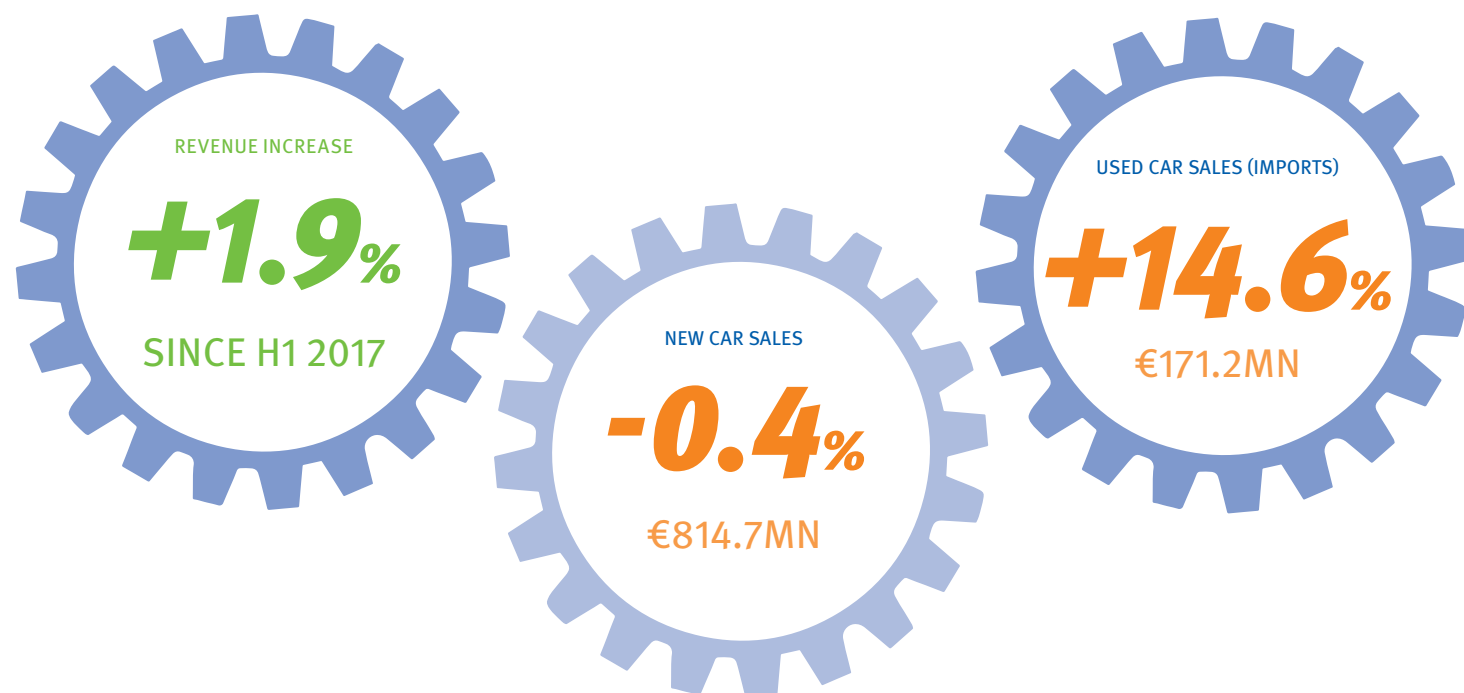
\*Open Market Selling Price Q2 2018

### 11 Cost of a New Car Based on OMSP\*

### 12 Government Revenues on Car Sales (H1 2018 vs H1 2017)

# €985.9mn

TOTAL REVENUE



### 13 Average Cost of Motor Insurance Year on Year 2017 to 2018



JUNE 2017

JUNE 2018

### 14 Average Cost of Motor Insurance 2016-2018



JULY 2016

JULY 2018

### 15 Employment

# 35,900

\*CSO Q1 2018



### 16 Age Profile Used Imports

	2018 Units	2017 Units	% Change
Current Year	392	259	51.35%
1 Year Old	3,799	2,997	26.76%
2 Years Old	4,949	3,847	28.65%
3 Years Old	9,294	7,776	19.52%
4 & 5 Years Old	17,651	14,758	19.6%
6 to 9 Years Old	13,232	13,890	-4.74%
10 Years & Older	2,559	2,475	3.39%
<b>Total</b>	<b>51,876</b>	<b>46,002</b>	